

## LAIF 2014 Sponsorship Opportunities

On-site Exposure	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship
Company logo displayed on entrance and stage branding			✓
Company logo displayed on venue banners	✓	✓	✓
Banner in the coffee break area			✓
Branding on promotional and event material		✓	✓
Company advert in the LAIF 2014 programme in prime positions, first come first served basis <ul style="list-style-type: none"> <li>➤ Outside back cover</li> <li>➤ Inside back cover</li> <li>➤ Inside front cover</li> <li>➤ Full page premium position</li> </ul>	½ Page excluding prime position	Full Page excluding prime position	✓
Supply promotional literature to be distributed to all attendees in welcome pack			✓
Grand space in exhibition area with Table and 3-4 chairs		✓	✓
Small space in exhibition area with Table and 2 chairs	✓		

Exclusive Privileges	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship
Invitation to be a specialist chair guest and moderator (final speakers slots tbc)			✓
Invitations for your contacts/guests to attend the LAIF 2014.	✓	✓	✓

Reception	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship
Invitation to guests to the formal reception.	x 2	x 5	x 10
Access to a VIP meeting with Ministers before the reception			✓
Access to a VIP meeting with Ambassadors before the reception			✓
Company logo displayed on banners and branding			✓

LAIF 2014 Promotional Campaign	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship
Company logo at pre-event press conference			✓
Company logo highlighted on all advertising material of LAIF 2014			✓
Company name included in all e-mail marketing campaigns		✓	✓
Company name included in all social media profiles and campaigns			✓
Company logo on the LAIF 2014 website with a direct URL link		✓	✓
Company profile on the LAIF 2014 website	✓	✓	✓

Guest List & Follow Up	Silver Sponsorship	Gold Sponsorship	Platinum Sponsorship
Opportunity to receive the registered delegates who have given permission		✓	✓
Pre and post event briefings to assist in maximising your lead management and follow up			✓

Sponsorship Rates (*)	£2,000	£4,000	£8,000
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Programme Advertising Rates	
Full page	£2,500
Half page	£1,500

(\*) Contact our team for PREMIUM PLATINUM sponsorship option